



**BRIDGEWAY
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FOR IMMEDIATE RELEASE

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New Ken Shop Small Crawl brings over 40 small businesses together to support thriving business districts in New Kensington

The New Ken Shop Small Crawl will be held on Small Business Saturday, November 27th, 2021. Shop over 40 participating businesses while getting to know the New Kensington small business community. The businesses invite shoppers to explore their shops, many will offer free samples and snacks. As well as, the chance for shoppers to win one of three baskets full of items donated by the participating businesses in a free raffle contest.

Participating businesses include:

AngelWing Yoga&Wellness
Animal Protectors of Allegheny Valley
Ashley's Kitchen
BodyWork412
Bombshell Beauty Lounge
ByElle
Club Fitness
Eazer's Restaurant And Deli
F&J Kouture
Fox's Pizza Den New Kensington
Fresh N Full
House of Love Boutique
James Joseph Designs and Photography
Jed's Second Chance Shop
Las Hachas

Liberty Tax
Lynette's Mad Custom Cakes
Modfinish
Naturally Be-YOU-tiful
Holistic Salon
NK Arts Center
Newage Artisan
The Original Hot Dog Factory
New Kensington
Panda Restaurant
Planet Chi Salon and Spa
Preserving
PUGDOG's Rock and Bead Shop
Habitat for Humanity
Allegheny Valley, New Kensington
Saints & Sailors Art Collective

Sarita's Hair Salon
SoCal Mexicali Grill
Starlight Dance Studio
Steel Cup Coffee Roasters
Sweet Alchemy Bake Shop
Sweet Tillies
Synergy Beauty Studio
Tight-N-Tone Fitness Studio
Tonie's Massage Therapy
Retreat TMTR
Tri-City History
Trovo Co.
True Image Tattoo Studio
Urban Image
Voodoo Brewing Co. New Kensington Pub

Join us to shop small and make a difference. Each dollar spent at local businesses in New Kensington contributes to the community's revitalization. Come experience New Kensington's resurgence at the New Ken Shop Small Crawl.

Learn more and follow featured businesses of the New Ken Shop Small Crawl on Facebook at www.facebook.com/newkenshopsmallcrawl



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About The New Ken Shop Small Crawl

The New Ken Shop Small Crawl is a collaboration of small businesses throughout downtown New Kensington and Parnassus working together to bring community to our city. The New Ken Shop Small Crawl Event is organized by Olde Town Overhaul and Sweet Alchemy, and sponsored by the New Ken Downtown Partnership and Bridgeway Capital. For more information, visit

www.facebook.com/newkenshopsmallcrawl

About Bridgeway Capital

Bridgeway Capital is a nonprofit and Community Development Financial Institution (CDFI) certified by the U.S. Treasury Department. Since 1990, Bridgeway has been at the forefront of community and economic development in western Pennsylvania and serves 15 counties. As a mission-driven lender, Bridgeway works to combat injustices and advance opportunities by building capacity, investing capital, and developing underserved areas to grow businesses and revitalize places. Over its 30-year history, Bridgeway has made \$205 million in loans to small businesses, community facilities, and commercial and residential real estate projects that create economic opportunity for disadvantaged populations. For more information, visit www.bridgewaycapital.org.

About the New Ken Downtown Partnership

The New Kensington Downtown Partnership provides dynamic leadership and a consistent voice to improve the vitality of Downtown through enhanced services, advocacy, collaboration and marketing. Its mission is to establish and maintain an environment, which will further strengthen downtown New Kensington as the regional business center, and make downtown the premier location to work, shop, live and visit. For more information, visit www.facebook.com/New-Ken-Downtown-Partnership-102381165030721/