FOR IMMEDIATE RELEASE  
Pittsburgh, Pennsylvania – October 29th, 2021

CONTACT  
Katherine Chamberlain | Director of Communications  
Bridgeway Capital | 707 Grant Street, Suite 1920 | Pittsburgh, PA 15219  
Email: kchamberlain@bridgewaycapital.org | Phone: 412-201-2450

New Ken Shop Small Crawl brings over 40 small businesses together to support thriving business districts in New Kensington

The New Ken Shop Small Crawl will be held on Small Business Saturday, November 27th, 2021. Shop over 40 participating businesses while getting to know the New Kensington small business community. The businesses invite shoppers to explore their shops, many will offer free samples and snacks. As well as, the chance for shoppers to win one of three baskets full of items donated by the participating businesses in a free raffle contest.

Participating businesses include:

- AngelWing Yoga&Wellness
- Animal Protectors of Allegheny Valley
- Ashley's Kitchen
- BodyWork412
- Bombshell Beauty Lounge
- ByElle
- Club Fitness
- Eazer's Restaurant And Deli
- F&J Kouture
- Fox's Pizza Den New Kensington
- Fresh N Full
- House of Love Boutique
- James Joseph Designs and Photography
- Jed's Second Chance Shop
- Las Hachas
- Liberty Tax
- Lynette’s Mad Custom Cakes
- Modfinish
- Naturally Be-YOU-tiful
- Holistic Salon
- NK Arts Center
- Newage Artisan
- The Original Hot Dog Factory
- New Kensington
- Panda Restaurant
- Planet Chi Salon and Spa
- Preserving
- PUGDOG's Rock and Bead Shop
- Habitat for Humanity
- Allegheny Valley, New Kensington
- Saints & Sailors Art Collective
- Sarita’s Hair Salon
- SoCal Mexicali Grill
- Starlight Dance Studio
- Steel Cup Coffee Roasters
- Sweet Alchemy Bake Shop
- Sweet Tillies
- Synergy Beauty Studio
- Tight-N-Tone Fitness Studio
- Tonie’s Massage Therapy
- Retreat TMTR
- Tri-City History
- Trovo Co.
- True Image Tattoo Studio
- Urban Image
- Voodoo Brewing Co. New Kensington Pub

Join us to shop small and make a difference. Each dollar spent at local businesses in New Kensington contributes to the community’s revitalization. Come experience New Kensington’s resurgence at the New Ken Shop Small Crawl.

Learn more and follow featured businesses of the New Ken Shop Small Crawl on Facebook at www.facebook.com/newkenshopsmallcrawl
**About The New Ken Shop Small Crawl**
The New Ken Shop Small Crawl is a collaboration of small businesses throughout downtown New Kensington and Parnassus working together to bring community to our city. The New Ken Shop Small Crawl Event is organized by Olde Town Overhaul and Sweet Alchemy, and sponsored by the New Ken Downtown Partnership and Bridgeway Capital. For more information, visit [www.facebook.com/newkenshopsmallcrawl](http://www.facebook.com/newkenshopsmallcrawl)

**About Bridgeway Capital**
Bridgeway Capital is a nonprofit and Community Development Financial Institution (CDFI) certified by the U.S. Treasury Department. Since 1990, Bridgeway has been at the forefront of community and economic development in western Pennsylvania and serves 15 counties. As a mission-driven lender, Bridgeway works to combat injustices and advance opportunities by building capacity, investing capital, and developing underserved areas to grow businesses and revitalize places. Over its 30-year history, Bridgeway has made $205 million in loans to small businesses, community facilities, and commercial and residential real estate projects that create economic opportunity for disadvantaged populations. For more information, visit [www.bridgewaycapital.org](http://www.bridgewaycapital.org).

**About the New Ken Downtown Partnership**
The New Kensington Downtown Partnership provides dynamic leadership and a consistent voice to improve the vitality of Downtown through enhanced services, advocacy, collaboration and marketing. Its mission is to establish and maintain an environment, which will further strengthen downtown New Kensington as the regional business center, and make downtown the premier location to work, shop, live and visit. For more information, visit [www.facebook.com/New-Ken-Downtown-Partnership-102381165030721](http://www.facebook.com/New-Ken-Downtown-Partnership-102381165030721/)

###