



## Entrepreneurship Hub Services

From incorporation to operation to growth, the Entrepreneurship Hub provides services to entrepreneurs in a variety of business stages. We will work with you to understand your businesses goals. Then create a custom plan to support your business' growth and connect you to consulting services. Our network of consultants have experience in business strategy, accounting, marketing, legal and more. See what services we have available for entrepreneurs at every business stage from seed to growth and advanced.



***“The Entrepreneurship Hub connected me to marketing services that accelerated the growth of my business.”***

- Sierra Williams  
Star Kids Boutique

	SEED	GROWTH	ADVANCED
Business Stage	<b>Going to market</b> <i>(Preparing to sell, no revenue or early stages of revenue)</i>	<b>Experiencing market growth</b> <i>(Selling, actively generating revenue but not profitable yet)</i>	<b>Maintaining market presence</b> <i>(Well established within their market, have good market share. Selling &amp; profitable)</i>
SERVICES			
Marketing	<ol style="list-style-type: none"> <li>Brand development</li> <li>Digital marketing: website, video, social media</li> <li>Package design</li> <li>Photography</li> <li>Promotional materials</li> <li>Initial strategy</li> <li>List generation</li> </ol>	<ol style="list-style-type: none"> <li>Brand recognition</li> <li>Advertising approaches</li> <li>Strategic consulting</li> <li>Marketing campaigns</li> <li>Copywriting</li> <li>Database development</li> <li>Facilitated sales</li> <li>Photography</li> </ol>	<ol style="list-style-type: none"> <li>Re-branding</li> <li>Advertising approaches</li> <li>Strategic consulting</li> <li>Marketing campaigns</li> <li>Copywriting</li> <li>Database development</li> <li>Facilitated sales</li> <li>Photography</li> </ol>
Legal	<ol style="list-style-type: none"> <li>Entity formation registrations</li> <li>Formation agreements</li> <li>Contract/vendor agreements</li> <li>Commercial real estate consulting</li> </ol>	<ol style="list-style-type: none"> <li>Copyright &amp; intellectual property</li> <li>Hiring operations</li> <li>Legal strategy</li> <li>Insurance</li> <li>Commercial real estate consulting</li> </ol>	<ol style="list-style-type: none"> <li>Copyright &amp; intellectual property</li> <li>Hiring operations</li> <li>Legal strategy</li> <li>Insurance</li> <li>Commercial real estate consulting</li> <li>Succession planning</li> <li>Collection reviews</li> </ol>
Financial	<ol style="list-style-type: none"> <li>Point of Sale set up</li> <li>Bookkeeping &amp; Quickbooks set up</li> <li>Financial projections</li> </ol>	<ol style="list-style-type: none"> <li>Point of Sale audit</li> <li>Bookkeeping &amp; Quickbooks review</li> <li>Financial analysis</li> </ol>	<ol style="list-style-type: none"> <li>Point of Sale audit</li> <li>Bookkeeping &amp; Quickbooks review</li> <li>Financial analysis</li> </ol>
Strategy & operations	<ol style="list-style-type: none"> <li>Business planning</li> <li>Growth Wheel</li> <li>File organization</li> <li>Guidance</li> <li>Digital literacy and IT training</li> <li>Credit Counseling</li> </ol>	<ol style="list-style-type: none"> <li>Growth Wheel tracking</li> <li>Guidance</li> <li>Digital literacy and IT training</li> <li>COVID space redesign</li> </ol>	<ol style="list-style-type: none"> <li>Growth Wheel tracking</li> <li>Guidance</li> <li>Digital literacy and IT training</li> <li>COVID space redesign</li> </ol>